

The NCEL Spring Workshop 2017

Time: April 6 (Thursday), 2017

Location: ERB 1106

Session	Time	Speaker	Title	Rank
	9:00-9:10	Jianwei Huang	Opening Remark	N/A
Session I: Auction and Pricing Design (Chair: Man Hon Cheung)	9:10-9:40	Ming Tang	MOMD: A Multi-Object Multi-Dimensional Auction for Crowdsourced Mobile Video Streaming	
	9:40-10:10	Meng Zhang	Cooperative and Competitive Operator Pricing for Mobile Crowdsourced Internet Access	
	10:10-10:40	Dongwei Zhao	Pricing-based Energy Storage Sharing and Virtual Capacity Allocation	
Snack Break: 10:40-10:50				
Session II: Data Trading and Crowdsensing (Chair: Lin Gao)	10:50-11:20	Zhiyuan Wang	Pricing Optimization of Rollover Data Plan	
	11:20-11:50	Junlin Yu	Economics of Mobile Data Trading Market	
	11:50-12:20	Man Hon Cheung	Make a Difference: Diversity-Driven Social Mobile Crowdsensing	N/A
Lunch Break: 12:20-14:30				
Session III: Network Economics I (Chair: Haoran Yu)	14:30-15:00	Changkun Jiang	Analysis of Data Reuse in Mobile Crowdsensing	
	15:00-15:30	Guocheng Liao	Optimal Strategy in Privacy-Preserving Data Collection: A Prospect Theory Perspective	
	15:30-16:00	Qian Ma	Reputation and Pricing Dynamics in Online Markets	N/A
	16:00-16:30	Yanru Zhang	Third Party Auditing for Cloud Computing Service Assurance	N/A
Snack Break: 16:30-16:40				
Session IV: Network Economics II (Chair: Yanru Zhang)	16:40-17:10	Qinghua Ding	Futures and Spot Pricing in Edge Caching Market	N/A
	17:10-17:40	Haoran Yu	Marketing with Augmented Reality Applications	N/A
	17:40-18:10	Lin Gao	Optimal Ride-Sharing in Crowdsourced Transportation Systems	N/A

Please rank all student presentations with 1-7, with 1 being the best. Please give your feedback to Jianwei Huang by the end of the workshop. Thanks.